



## Delivering Freedom from Terminal Sameness

December, 2010

### OUR SERVICES FOR DISRUPTING TERMINAL SAMENESS IN EXECUTION

You are here because you want new product execution to be significantly better than it has been and are reaching out for solutions. You have found the right place!

Jorvig Consulting focuses on the mechanics of the New Product Development team; how it operates both internally and with its external interfaces. A custom solution begins with our understanding of your vision of "ideal" new product execution and where the organization is with respect to that vision. The process continues through refinement into specific objectives, solution strategies, potential obstacles, a value proposition and measures of success. At this point a formal proposal will be generated for consideration.

This crucial proposal development phase must be given your full attention to ensure a solution that meets your requirements. We must have your commitment to work with us during this activity or there is no point in proceeding. If you are serious about learning what we can do as a disruptive force against **Terminal Sameness** in new product execution, contact us via the email or phone number below. Together we will develop a Leaner NPD process, one that delivers an advanced level of new product execution efficiency.

### POINT SOLUTIONS FOR IMPROVING NEW PRODUCT EXECUTION

We also offer specific point (À la carte) solutions for improving new product execution. Below you will find a list of our most common set of service offerings towards that objective. This list is a sampling of our capabilities and is not meant to describe our complete offering. Process Discovery is the cornerstone of any renewal and should be considered as the first step in any improvement effort.

#### Process Discovery - What you don't know is impacting your project

- Finding the unknown roadblocks that are preventing the smooth, predictable project flow that you require in meeting your business commitments.
- "Those that know, know they know. Those that don't know don't know they don't know". To improve, it's essential to find what is unknown about the existing process. We provide a path to discover what you don't know about your process.
- The "Discovery & Solution" process is used to uncover and employ solutions to the unknowns that hinder ideal task flow.
- Learn More: [www.jorvigconsulting.com/discovery\\_and\\_solution.html](http://www.jorvigconsulting.com/discovery_and_solution.html)
- New Product Offering - "Quick Discovery Survey":  
[www.jorvigconsulting.com/promotions/discovery\\_survey.html](http://www.jorvigconsulting.com/promotions/discovery_survey.html)

3165 S Alma School Rd. Suite 29-152

Chandler, AZ 85248

Office: 480-442-6730 Fax: 480-699-4960

Email: [sales@jorvigconsulting.com](mailto:sales@jorvigconsulting.com) [www.jorvigconsulting.com](http://www.jorvigconsulting.com)

## Seminars/Workshops

Our workshop emphasis is always on cultivating an environment where the team learns from actual, real project situations.

- “Managing Excellence in Design Team Execution” workshop.
  - Presented onsite with your team as a one or two day course. The two-day option enables time for formulating specific solution implementations.
  - Ideal as a kickoff to a new project or a process renewal activity.
  - May also be presented as a webinar spread over multiple days or weeks.
  - Learn More: [www.jorvigconsulting.com/seminars/onsiteseminar01.html](http://www.jorvigconsulting.com/seminars/onsiteseminar01.html)
- “Creating Predictable Design Plans” workshop.
  - This is ideally suited as a webinar of about 2 hours in length.
- Customized workshops.
  - We can create a custom workshop for your team that addresses a specific project execution challenge area such as requirements closure, schedule slips, documentation strategies, design reviews, feature creep, IP reuse, project post mortems or the discovery of unknowns.
  - If you have systemic execution issues, let us know about them and we will customize a workshop to guide the team in eliminating them.
- Lunch & Learn workshop sessions focusing on a NPD team productivity item of your choice.

## NPD Team Process

- Solutions to facilitate both local and multi-sited team environments that are truly synchronized. If you have teams spread out across multiple locations and that is contributing to less than ideal project execution, look to us to mitigate distance as a project limitation.
- NPD Process Improvement, NPD Process Reengineering. “Terminal Sameness” disruption
- Integration of the design process requirements into the business process.
- Solutions to drive requirements closure, the NPD process implementation, scope change control and clarity of individual objectives.
- Customized project post mortems followed by specific actions to put the learning’s into play.
- Requirements closure workshop to get your team aligned to a high quality set of requirements in the shortest period of time of time for a specific project.
- Optimization of team meetings to ensure each team member is receiving the information and deliverables they need from all disciplines, maximizing their productivity for each task.
- **NEW:** Web based Best Practices/Workflow/Repository implementation for a highly effective worldwide collaborative project environment.

## **Virtual NPD Coach – Giving you more time**

- Our Virtual NPD Coach solution is a revolutionary and cost effective approach to increasing new product management bandwidth.
- A cost effective service allowing access to our broad design team management skill base.
- Is there a vision that you have wanted to implement but have not had the time for implementation? Virtual NPD Coach is an excellent solution to enable the vision.
- Learn More: [www.jorvigconsulting.com/promotions/vdm.html](http://www.jorvigconsulting.com/promotions/vdm.html)

## **Technical Writing and Template Development**

There are a wide variety of product design template development possibilities where we act as the development guide with your team. The full team involvement in template development produces a process alignment that goes far beyond the value received from usage of the documents. The activity itself enables invaluable collaboration for team's best practices.

- Checklists/travelers
- Reuse enabling documentation
- Design guides
- Specifications
- Best Practices
- Schedules

## **Team Coaching/Leadership**

- This type of engagement is an excellent opportunity for a development team to learn the core principals that lead to predictable, productive project execution.
- Coaching of project leadership on the core principals for excellence in product development team execution. Optimally this would target a single project and would enhance best practices for both the project leadership and the team members.
- Leadership of a strategic development project, where flawless execution is essential.
- Interim product development team leadership.
- Requirements development and closure.

## **Product Design Flow Development**

- Identify and implement capabilities to enhance your development flow.
- If you are considering new design capabilities in support of a migration to a new process or the development of a new line of products we can smooth the transition. We will research the requirements, work with the CAE organization to identify, drive and track necessary development needs.

## **Other Services**

- Solution strategies - brainstorming through mind mapping techniques.
- Project and Program Management.
- Business development.