

Semi Mind Mapping

Advantages

- Quick concept drill down
- team brainstorming ideas
- Simple concepts manipulation
- Multi-site idea collaboration (Saas)

Mind map tool links

- MindMeister
- Mindomo
- Creately
- MindGenius
- iMindMap
- MindManager
- MindMapper
- Visual Mind

Saas Hosted

Local executable

Where to use

- Requirements gathering & drill down
 - Levels
 - IP
 - Module
 - Chip
 - Product system
 - Workshop
 - Use
 - Team meetings
 - Individual
- NPD process
 - Answers to why?
 - Ideal process concepts
 - Barrier conceptualization
 - Design flows
- Training concept development
 - Expectations
 - key topic generation & expansion
- Product Portfolio
 - Roadmap
 - Decision trees
 - Go/no go decision process
- Project definition
 - Task concepts
 - Brainstorm alternatives
 - Relative timing
 - Risks & mitigation strategies

What's mind map?

- outline on steroids
- brainstorm enabler
- Non-linear thinking
- Concept expansion enabler
- Links
- Text box's 1
- Attachments
- Typical features
- Concept Connectors
- Pictorial view of concepts

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Notes

1) Text box's

Add details here for any box