



Delivering Freedom from Terminal Sameness



JEFFREY R JORVIG

Jeff Jorvig is the president of Jorvig Consulting Inc., a firm specializing in eliminating the systemic New Product Development barriers that prevent a predictable and streamlined path to new product revenue. Our emphasis is in delivering freedom from the terminal sameness that stifles an organizations new product development activity.

Jeff has been building successful product development organizations for over 13 years. His experience always emphasized continuous improvement in roles spanning from a member of an IC design team through a VP/GM of product development. In his leadership role he has led multiple engineering teams through workflow improvements that focused on the only result that matters - achieving business financial objectives.

The key to Jeff's success has been his ability to work with teams as a true partner, allowing honest assessment of an organization's workflow followed by jointly developed solutions. His persuasive leadership style is utilized to take a team through a process of discovery and solution, resulting in the required execution improvements. A passion for improving project execution by uncovering hidden barriers and eliminating surprises is what Jeff is all about. Guiding teams to keep their eyes on the big picture and being communicative and proactive is his management approach. This allows him to reveal roadblocks in the mechanics of the New Product Development process and implement solutions. His methods instill the essential passion within a team to carry them through successful workflow enhancements – enabling positive revenue results for the business.

Jeff's Client Commitment

- Operate only in a collaborative manner, never dictatorial.
- Implement real solutions, not just provide ideas and thoughts.
- Fully engage teams in identifying barriers, followed by solution fact finding and implementation.
- Guide and motivate teams towards positive change.
- Find and remove unknown productivity roadblocks.
- Remain focused on a clients required results.
- Listening, not telling.
- Never stifle the creative process.

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