



Delivering Freedom from Terminal Sameness

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ABOUT JORVIG CONSULTING

Delivering NPD Execution that Disrupts the Grasp of Terminal Sameness

You likely want new product execution to be significantly better than it has been. There have probably been multiple improvement initiatives completed over the years and the results are still not delivering what is needed for the business. The fact is these internally sourced attempts at execution improvement typically deliver mediocre results. Products are late, timelines are not predictable, reuse is dismal, barriers exist between organizational silos, blame is running rampant and you are developing too many products that fail at generating assumed revenue. The question is how long will this go on; even more importantly how long will it be allowed to continue?

When you have had enough of the new product development cover-up that keeps execution essentially the same, it's time for us to talk. There are internal powers at work that are both intentionally and unintentionally trying to maintain the status quo. The incestuously planned and scarcely resourced internal improvement activities have just not generated optimal results and there is no reason to believe that will change.

When you are ready to commit to taking on "terminal sameness" in new product execution contact us to discuss your particular situation. We do not push bottom-up off the shelf solutions because they don't work. Our offering is a top-down deep understanding of root causes and solution strategies to drive **Lean NPD** results that fit the requirement. Success only comes from your organizations involvement; therefore we must have a commitment from you and your team also.

Simply put, we "**Deliver Freedom from Terminal Sameness**" in new product execution!

VALUE TO OUR CLIENTS:

- Solutions to the hidden, unknown roadblocks that quietly disrupt new product execution.
- An unbiased view of your "real" development process and the people that support that process. Advantage: Possibility of a new truth.
- Uncovering the organizational new product development cover-ups that are holding your business back.
- A Lean New Product Development approach, delivering a new level of efficiency.
- Delivering a new level of productivity through sustainable change, substantially diminishing the forces of "Terminal Sameness".
- Providing solid answers to the critical "why" questions that are often glossed over.
- 100% working on the real execution problems. No diversions, no fires to fight and no organizational silo allegiance.

3165 S Alma School Rd. Suite 29-152

Chandler, AZ 85248

Office: 480-895-0478 Fax: 480-699-4960

Email: jeff@jorvigconsulting.com www.jorvigconsulting.com